

# University of Iowa



## Information for Former Student- Athletes

Athletic Compliance Services  
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**UNTIL THE  
GAME  
IS WON**



## **Being a Hawkeye for Life**

As a representative of the University of Iowa's athletics interests, or booster, specific NCAA rules exist pertaining to former student-athletes' interaction with current Iowa student-athletes. There are specific limitations on how former student-athletes may interact with current and prospective student-athletes and their families.

- Once a Hawkeye...ALWAYS a Hawkeye! Former student-athletes must abide by the rules and regulations of the NCAA, Big Ten Conference and University of Iowa.
- Negative actions by former student-athletes (or individuals affiliated with them) may adversely affect Iowa, our coaches, or our student-athletes.
- Former student-athletes may NOT provide any financial assistance, special arrangements, or extra benefits to current or prospective student-athletes.

## **Impermissible Extra Benefits**

An impermissible extra benefit is any special arrangement to provide a current or prospective student-athlete, their families, or friends a benefit not authorized by NCAA legislation.

Examples of impermissible benefits include, but are not limited to, the following:

- Living expenses (e.g., mortgage, rent, car payment, cell phone payment, utilities, child care);
- Training expenses (e.g., travel, equipment, facility rental, coaching, nutrition);
- Entertainment (e.g., tickets to concerts or other events, dinner, movie);
- Gifts of cash, clothing, or any other item of value;
- Special discounts, payment arrangements, or credit on a purchase (e.g., cars, clothing, jewelry, entertainment, meals, shoes, cell phones);
- Free or reduced-cost services (e.g., dry cleaning, auto repair, cell phone service, legal services);
- Free or reduced-cost housing;
- Provide or co-sign for a loan;
- An automobile or use of an automobile; and
- Transportation (e.g., to and from home, work, school, competitions, etc.)

## **Recruiting**

### **Issues Involving Interaction with Prospective Student-Athletes**

Only Iowa coaches may be involved in the recruiting process. Any contact between a booster and a prospective student-athlete is not permissible.

- Boosters and former student-athletes may not become involved in making arrangements for a prospect, their friends or family to receive money or financial aid of any kind.
- It is not permissible to contact or visit a prospect's high school on behalf of the University of Iowa to speak with a teacher or guidance counselor, pick up a transcript, etc.

## **Promotional Activities**

Use of a student-athlete's name, picture or appearance to support any charitable or nonprofit promotional activities require PRIOR approval from the Compliance Office. A violation will occur if a student-athlete participates in a promotional activity before receiving approval from the Compliance Office.

- Student-athletes may not be compensated for their participation in a promotional activity (e.g., cash, gift card/certificate); however it is permissible for student-athletes to receive actual and necessary expenses for their participation (e.g., a meal).
- Student-athletes may not be compensated or use their names or pictures to advertise, recommend or promote the sale or use of a commercial product or service of any kind.
- Student-athletes may not expressly or implicitly endorse a commercial product or service.

## **Practice Activities**

Former student-athletes may participate in practice sessions with his/her former team on an occasional basis. Iowa may not publicize the participation of the former student-athlete at any time before the practice session.

- All in-person, on and off-campus recruiting contacts with a prospect or the prospect's relatives or legal guardians by a booster or former student-athlete is prohibited. For example, it is NOT permissible to have contact with a prospect or the prospect's friends or family when the prospect is visiting campus.
- If the prospect is with an institutional staff member and is approached by a booster or former student-athlete, the staff member is required to take steps to prevent the prospect from having contact with the booster or former student-athlete.
- It is NOT permissible to provide a prospect or their friends and family with complimentary tickets to an Iowa athletics event (or any other event held on campus or in the community) or provide access to special seating areas of an athletics facility during an athletics event (e.g., suite, courtside seats, club area).
- It is NOT permissible to provide any expenses to a prospect or the prospect's friend or relatives to visit Iowa's campus (e.g., transportation, lodging, meals, entertainment).
- It is NOT permissible to contact a prospect via social media for any reason (e.g., to encourage the prospect to attend Iowa). This includes chat rooms, Facebook, Twitter, Instagram, etc.

Former student-athletes may not participate in any coaching activities with the team. Former student-athletes may not:

- Provide any instruction to student-athletes during practice, team meetings, film review, etc.
- Participate in any coaching related activities during practice.

## **Employment**

It is permissible to employ current student-athletes, provided the following:

- The student-athlete is paid only for work actually performed;
- The student-athlete is paid at a rate commensurate with the going rate in the locale for similar services; and
- Compensation may not include any remuneration for value or utility that the student-athlete may have for the employer because of the publicity, reputation, fame or personal following the student-athlete has obtained because of his/her athletics ability.

## **Consequences for Violations**

The University of Iowa is responsible for the actions of its former student-athletes. Inappropriate actions on behalf of a former student-athlete may result in a violation and subject Iowa to penalties from the NCAA and Big Ten.

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Follow us on Twitter for updates and reminders of NCAA, Big Ten, and University of Iowa rules, policies, and legislation.

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